

# Cookies

Our website uses cookies. The vast majority of commercial websites use cookies (tiny text files that download to your computer when you visit a website) for a variety of purposes including functional reasons like storing shopping basket items, personalizing content, counting visitors etc. Most cookies, including the ones used here, are harmless.

## About cookies

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser, and stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies can be used by web servers to identify and track users as they navigate different pages on a website, and to identify users returning to a website.

Cookies may be either "persistent" cookies or "session" cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

## Cookies on this website

We use session cookies and persistent cookies on this website.

These cookies are used to collect information about how visitors use our sites. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Further information are available about these cookies here: <http://www.google.co.uk/intl/en/analytics/privacyoverview.html>.

## How we use cookies

Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies.

We may use the information we obtain from your use of our cookies for the following purposes:

- (1) to recognise your computer when you visit our website;
- (2) to improve the website's usability;
- (3) to analyse the use of our website;
- (4) in the administration of this website.

## **Third party cookies**

When you use our website, you may also be sent third party cookies.

Our service providers may send you cookies. They may use the information they obtain from your use of their cookies.

In addition, we use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

## **Blocking cookies**

Most browsers allow you to refuse to accept cookies. For example:

(1) in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector

(2) in Firefox you can block all cookies by clicking "Tools", "Options", and un-checking "Accept cookies from sites" in the "Privacy" box.

Blocking all cookies will, however, have a negative impact upon the usability of many websites.

## **Deleting cookies**

You can also delete cookies already stored on your computer:

(1) in Internet Explorer, you must manually delete cookie files;

(2) in Firefox, you can delete cookies by, first ensuring that cookies are to be deleted when you "clear private data" (this setting can be changed by clicking "Tools", "Options" and "Settings" in the "Private Data" box) and then clicking "Clear private data" in the "Tools" menu.

Obviously, doing this may have a negative impact on the usability of many websites.

## **Contact us**

If you have any questions about our cookies or this Cookies Policy, please use the website contact form.